

## PRESS RELEASE FOR IMMEDIATE RELEASE

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The Barrier Daily Truth in Broken Hill NSW installs the 1st A1 iCtp NewsWriter Ctp system in the southern hemisphere.

Broken Hill newspaper The Barrier Daily Truth have installed the first iCtp NewsWriter A1 system in The Southern Hemisphere and the 30th iCtp system in Australia from Australian Graphic Servicing. The iCtp NewsWriter designed and built by Glunz & Jensen in Denmark uses a standard aluminium plate, but without the sensitized coating. Advanced ink-jet technology jets a patented Liquid Dot™ formulation onto the plate to add the areas you want to be oleophilic on the printing press. The plate passes through the iCtp™ Finishing unit to bond the image on to the plate. The system comes installed with the iCtp PosiFlow rip software and uses page pairing software to automatically paginate the newspaper prior to plating.

Rod Niemann is very excited about their new install, "we have been looking for a cost effective Ctp system for some time now, once we had learnt about the release of the A1 NewsWriter at Drupa earlier this year it didn't take long to realise the system was ideal for us. We have been struggling to keep our traditional film and analogue plate system going for some time and needed to upgrade to Ctp however the huge cost of a traditional laser Ctp system was going to be very difficult for us to justify.

The plates run so well on the press, the system is so easy to use and with the time saved in making plates it's a great investment. It's not hard to justify the expenditure of the system at a cost of just under 70k installed.

Ross Gilberthorpe from AGS says that with this 30th install and the release of the new A1 model, it proves the iCtp is a winner when it comes to affordable Ctp systems for small to medium size printers.

The Barrier Daily Truth started in 1897 as a weekly news sheet and is owned by the Barrier Industrial Council, it is one of the few small newspapers in Australia to remain locally owned. It was printed in Adelaide until 10 September 1898 when it became the Barrier Daily Truth and began printing locally. In 1899 the news sheet format was abandoned in favour of a proper newspaper, and in July 1899 the newspaper became owned by the Australian Labour Federation. On 31 October 1904 the current building in which the Barrier Daily Truth resided began construction. The building was completed in February 1905. A second story was added to the building in 1908 and in the late 1970s the building was refurbished to house a modern offset press.



Rod Niemann Assistant General Manager, Barrier Daily Truth with the new iCtp NewsWriter system.

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